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DirectConnect Announces 15-Year Warranty Partnership with Multiplex Technologies/Open House

HOUSTON, TX, JULY 28, 2003— DirectConnect announces today joint warranty recognition for the DirectConnect brand of cable and wiring when installed with the Multiplex Technology's brand of Open House structured panels and modules. Independently, both DirectConnect and Open House already offer their dealers a 15-year warranty on their structured network products. Together, they will support each other by recommending the integration of DirectConnect cable and wire with the installation of Open House distribution panels and modules.

Approved and recommended by Multiplex, DirectConnect's RG6 Quad Shield coax is sweep tested to 2.2ghz, and their Category 5 Enhanced 400mhz data cable provides a lasting combination when installed with the best in structured panels from Multiplex's Open House series. "By allowing the installer to have flexibility in which products he uses instead of being locked into a "package" deal, the customer will not only be getting the security of knowing his products will be covered no matter which model he uses, but also the best value for his money" states Laurie Valenzi, Director of Marketing for DirectConnect. "The Open House brand produces solid, quality products and we are proud to have our cable approved by such an organization" added Valenzi.

DirectConnect® manufactures a broad range of high quality custom installation products, including structured wiring & cable, interconnect cables and unique hardware solutions. With one of the most diverse lines available from a single manufacturer in the custom a/v industry, DirectConnect is always your best choice for quality, convenience and value. For more information on these and other products, please visit www.DirectConnectHome.com.

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