



FOR IMMEDIATE RELEASE

Contact: Laiza Spell
Tel: 800-531-3224; Fax: 713-525-3220
Email: laizas@directconnecthome.com

HOUSTON, TX, August 11, 2003- DirectConnect® announces today the joining of the Manufacturer Partner Program with D-tools Software, the leading systems integration software for the custom electronics industry. DirectConnect joins D-tools® as a Manufacturer Partner who offers complete custom solutions, from structured wire and cable, to connectors, hardware, splitters, tools and wall plates.

D-tools has rapidly become the industry's must-have tool for all aspects of systems integration. Users can effortlessly design simple or complex systems using DirectConnect product selections from drop-down menus, providing all of the product information at their fingertips. Model numbers, product specifications, phase usage, retail pricing and just about everything else one would need to reference is available on the D-tools site. The D-tools software lets users create and print jobs in a variety of stages, including initial project bids, blueprint elevations, purchase orders and final invoices, among others. DirectConnect issues this statement: "We are proud to be among outstanding company in the Manufacturer Partner Program. We think the exposure received from D-tools will immensely help to spread the DirectConnect word of quality custom solutions designed to increase the bottom line."

DirectConnect® manufactures a broad range of high quality custom installation products, including structured wiring & cable, connectors, hardware, interconnect cables, telecom products, wall plates and tools. With one of the most diverse lines available from a single manufacturer in the custom a/v industry, DirectConnect is always your best choice for quality, convenience and value. For more information on these and other products, please visit www.DirectConnectHome.com.