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DPL Raises the Bar **for HDMI Products**



The DPL (Digital Performance Level) program brings an entirely new method for HDTV dealers, installers, and consumers to measure the actual performance of critical high-speed digital products. Now, for the first time, an easy measurement standard has been developed to judge and purchase these types of products strictly by how well they perform over and above the HDMI minimum standard, rather than depending on who has fancier packaging or who makes the highest (unfounded) claims, which has been the norm in the past. Each aspect of the HDMI interface is measured and mathematically computed to offer the user an easy-to-understand performance-scoring tool.

A simple 1 to 5 scoring system is all it takes to determine what HDMI product to purchase. The entry score of 1 tells the buyer that the product does in fact pass the minimum standards required by HDMI. As the score increases, so does the integrity of the product. The highest possible DPL score is 5.

The consistency of the product is determined by sampling five random products for test. The products are periodically re-purchased through time in an effort to guarantee that the same performance level is maintained in the marketplace.

More and more firms are realizing the importance of this program and are throwing their hat in the ring to prove how their products perform, compared with others in the program.

DirectConnect, as one of the first participants in the DPL program and like all member companies, recognizes the importance of a standardized rating system to ensure a level playing field and provide assurance for end users and installers that the cable they purchase meets significant standards. DirectConnect is the first company to receive a "5" rating on a tested cable (HDMI-A-0.5MB), which is the highest quality rating available from DPL Labs and denotes the superior performance of this cable.

More information on the program is available at www.dplrating.org.

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