

**PRESS RELEASE**  
**For Immediate Release**  
*Editorial Contact:*



**DirectConnect® is awarded another patent to its growing product-line family.**

**Simple to use, multiple uses, easy to connect, helpful integration.**

**Houston, TX, October 2009** – DirectConnect®, one of the forerunners in instituting technological advances into their equipment, is announcing its next level of service: DirectConnect® has been awarded another patent for the HDMIKPT/HDMIKPTMF. This unique product allows standard or decorator style keystone plates to be used to configure any position or quantity of HDMI™ connections with a bend radius for in-wall application.



**About DirectConnect®**

Since 1996, DirectConnect® has been a leading manufacturer of products and solutions designed specifically for the custom integration industry, especially as it relates to the installation of sophisticated audio, video, security, telecom, and data networking systems. Based in Houston, DirectConnect® offers a wide range of products such as bulk wire and cable, connectors, installation hardware, interconnect cables, baluns, intelligent media centers, mounts, a/v transceivers, cameras, punch blocks, and tools, allowing installers to find the perfect solution to any installation challenge they may encounter on the job site.

Information about DirectConnect® is available at [www.directconnecthome.com](http://www.directconnecthome.com) or by calling 800-531-3224. Any inquiries regarding DirectConnect® 1080P HDMI Cables can be directed to Michael F. Jorewicz, Product & Marketing Manager/Specialist at DirectConnect®, at 800-531-3224 / 281-660-3925 / [mikej@directconnecthome.com](mailto:mikej@directconnecthome.com).